

Dr Mark's INSPIREducation

CREATIVE & NOVEL WAYS OF TEACHING SCIENCE & MATHS FOR 5 - 14 YEAR-OLDS



SCIENCE & MATHS
RESOURCES, CPD/INSET & SHOWS

Inspire Your Teachers & Pupils!

•	Digital	Download	Resources	(p. 2-3)

Printed Books, CDROMs & DVDs (p. 4-5)

• Teachers' CPD/INSET in-School (p. 6-7)

• Wellbeing for Teachers CPD (p. 8-9)

• Wellbeing for feachers CPD (p. 8-9)

Lively Pupil Shows in School (p. 10-11)
FREE TEACHERS' RESOURCES (p. 12)

• 100% NO FEE GUARANTEE (p. 12)



IGNITING PASSION FOR SCIENCE AND MATHS!



SCIENCE & MATHS WITH THE WOW BITS LEFT IN!

Dr Mark's Advanced Thinking & Learning - www.Dr-Mark.co.uk Listed on the GTC(S) National Register of Approved CPD Providers

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Dr Mark's Site-Licensed DIGITAL DOWNLOAD RESOURCES



MAGICAL SCIENCE 1, 2 & 3

INSPIRE AND ENGAGE YOUR PUPILS WITH THESE NOVEL SCIENCE EXPERIMENTS DESIGNED TO GET THEM CREATIVELY THINKING. TALKING AND 'DOING' LIKE SCIENTISTS!

(Adaptable for England & Wales Foundation to KS3 plus/Scotland P1-7 & S1-2 plus) The three titles altogether contain 97 fun and novel experiments about physical processes, properties of materials & us humans, including:

EXPLODING WATER! SCREAMING STRAWS! LEVITATING BALLS! **HOLEY HANDS!** SEEING GHOSTS! CABBAGE COLOURS! SLIME! **WEIGHTLESS WATER!**

TASTELESS TONGUE! 'ORRIBLE OOZE! **DIVING PEN-TOPS!** Plus much more....

PRICES: B&W e-Book 1 & 2 = £12.75 each or Full-colour & B&W = £22.75 each. B&W e-Book 3 = £4.75 or Full-colour & B&W = £7.75, all plus VAT

MAGICAL MATHS 1, 2 & 3

INSPIRE AND ENGAGE YOUR PUPILS WITH THESE GREAT MATHS ACTIVITIES DESIGNED TO GET THEM CREATIVELY THINKING, TALKING AND 'DOING' LIKE MATHEMATICIANS!

(Adaptable for England & Wales KS1 to KS3 plus/Scotland P1-7 & S1-2 plus) Dozens of fun and novel 'mathemagical' activities & 'arithmetricks' to stimulate problem solving & reasoning skills in pupils, through Number; Shape, Space, Position, Measurement & Handling Data & Information, including:

MAGIC MENTAL MATHS! CUNNING CARDS TRICKS! PUZZLING PIECES! STRETCHING PAPER! BRAIN STRETCHERS!

HANDY CALCULATORS! MYSTERIOUS MATHS! STRANGE STRUCTURES! Plus much more....

DODGY DICE! STICKY PUZZLES! MAGIC NUMBER CARDS!

PRICES: B&W e-Book 1 & 2 = £12.75 each or Full-colour & B&W = £22.75 each, B&W e-Book 3 = £7.75 or Full-colour & B&W = £11.75, all plus VAT



CIRCUS SCIENCE

CLOWNING AROUND WITH FORCES, MOTION, MATERIALS & 'OURSELVES'! (Adaptable for England & Wales Foundation to KS3 plus/Scotland P1-7 & S1-2 plus A set of 21 circus-themed experiments, great for teaching about various aspects of

forces and motion, complete with 'theory' pages covering many key ideas including force, mass, gravity, weight, fair-testing and predicting. Circus themes include: **BALANCING ACTS!**

SWING & TRAPEZE ACTS! **BOUNCING ACTS!** PRICE: B&W e-Book = £12.75 or Full-colour & B&W = £22.75, both plus VAT

SEESAW & TEETERBOARD ACTS! **HUMAN STRENGTH ACTS! HUMAN COODINATION ACTS!**





A SET OF 32 FUN & ENGAGING INVESTIGATIONS INTO THE AMAZING WORLD OF SOUND! (Adaptable for England & Wales Foundation to KS3 plus/Scotland P1-7 & S1-2 plus) As well as containing full illustrated details of all 32 experiments, the e-book also contains illustrated 'theory' pages all about the science of sound covered in both the Primary and early Secondary curriculum. Experiments included:

BANGING PAPER! PLANT CALLS! **GUITAR HEAD! MOANING BOARDS!** CLAPPING PAPER! **BOTTLED SOUND!**

WHINING GLASSES! Plus much more

PRICE: B&W e-Book = £12.75 or Full-colour & B&W = £22.75, both plus VAT

Dr Mark's INSPIREducation

Available for immediate download TODAY!!



TOPIC-BASED COMPILATIONS - Derived from the titles on the left

FORCES & PHYSICS

A SET OF 67 FUN & NOVEL EXPERIMENTS ABOUT FORCES, MOTION & OTHER PHYSICAL PROCESSES

(Adaptable for England & Wales Foundation to KS3 plus/Scotland P1-7 & S1-2 plus)
A compilation of all 67 of the 'Physical Processes/Physics'-based experiments from
Dr Mark's original five science books - as detailed on the page opposite left.

PRICE: B&W e-Book = £24.75 or Full-colour & B&W = £39.75, both plus VAT

MATERIALS & CHEMISTRY

A SET OF 35 FUN & NOVEL EXPERIMENTS ABOUT SOLIDS, LIQUIDS, GASES & OTHER PROPERTIES OF MATERIALS

(Adaptable for England & Wales Foundation to KS3 plus/Scotland P1-7 & S1-2 plus)
A compilation of all 35 of the 'Properties of Materials/Chemistry'-based experiments from
Dr Mark's original five science books - as detailed on the page opposite left.

PRICE: B&W e-Book = £12.75 or Full-colour & B&W = £22.75, both plus VAT

HUMANS & BIOLOGY

A SET OF 60 FUN & NOVEL EXPERIMENTS ABOUT HUMAN SENSES, STRENGTH, BALANCE. COORDINATION & MORE

(Adaptable for England & Wales Foundation to KS3 plus/Scotland P1-7 & S1-2 plus)
A compilation of all 60 of the 'Humans/Biology'-based experiments from
Dr Mark's original five science books - as detailed on the page opposite left.

PRICE: B&W e-Book = £17.75 or Full-colour & B&W = £29.75, both plus VAT

NOVEL NUMERACY & MATHS

A SET OF FUN & ENGAGING NUMBER-BASED ACTIVITIES TO ENRICH & ENLIVEN MATHS TEACHING & LEARNING - WITH A FOCUS ON 'NUMBER' & NUMERACY SKILLS (Adaptable for England & Wales KS1 to KS3 plus/Scotland P1-7 & S1-2 plus)

A compilation of all the 'Number & Handling Data'-based investigative activities from Dr Mark's original three maths books - as detailed on the page opposite left.

PRICE: B&W e-Book = £16.75 or Full-colour & B&W = £28.75, plus VAT

PROBLEM SOLVING & VISUAL MATHS

A SET OF FUN & ENGAGING NUMBERLESS ACTIVITIES TO ENRICH & ENLIVEN MATHS TEACHING & LEARNING - WITH A FOCUS ON SHAPE, SPACE, POSITION & MEASURMENT.

(Adaptable for England & Wales KS1 to KS3 plus/Scotland P1-7 & S1-2 plus)
A compilation of all the 'Shape, Space, Position & Measurement'-based investigative activities from Dr Mark's original three maths books - as detailed on the page opposite left.

PRICE: B&W e-Book = £16.75 or Full-colour & B&W = £28.75, plus VAT

FULL-COLOUR & B&W PUPIL ACTIVITY SHEETS, WORKCARDS & POSTERS

The 'B&W' editions of all the titles contain cartoon illustrated PUPIL ACTIVITY SHEETS in BLACK-AND-WHITE ONLY, while the 'Full-colour & B&W' editions contain the same pupil activity sheets in BOTH FULL-COLOUR and BLACK-AND-WHITE. These pages are also perfect for making into laminated workcards for repeated use and even classroom poster displays.

All pages are suitable for printing and data projector/white-board display. All digital downloads are SITE-LICENSED for use on all machines associated with the purchasing establishment, including school servers and laptops.

For FULL details, SPECIAL OFFERS and FREE samples of all Dr Mark's Digital Downloads see his website shop at: www.DrMarkShop.com



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Dr Mark's Site-Licensed PRINTED BOOK, CDROM & DVD TEACHERS' RESOURCES

PHOTOCOPIABLE B&W PRINTED BOOKS & CDROMs

The BOOKS contain cartoon illustrated PUPIL ACTIVITY SHEETS in BLACK-AND-WHITE ONLY. The CDROMs contain the same sheets in BOTH FULL-COLOUR and BLACK-AND-WHITE. These pages are also perfect for making into laminated workcards for repeated use and even classroom poster displays. The CDROMs are SITE-LICENSED for use on all machines associated with the purchasing establishment, including school servers and laptops. All CDROM pages are suitable for printing and data projector/whiteboard display.



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SEESAW & TEETERBOARD ACTS! **HUMAN STRENGTH ACTS! HUMAN COODINATION ACTS!**



SOUND OF SCIENCE CDROM

A SET OF 32 FUN & ENGAGING INVESTIGATIONS INTO THE AMAZING WORLD OF SOUND!

force, mass, gravity, weight, fair-testing and predicting. Circus themes include:

(Adaptable for England & Wales Foundation to KS3 plus/Scotland P1-7 & S1-2 plus) As well as containing full illustrated details of all 32 experiments, the CDROM also contains illustrated 'theory' pages all about the science of sound covered in both the Primary and early Secondary curriculum. Experiments included:

BANGING PAPER! GUITAR HEAD! CLAPPING PAPER! PLANT CALLS! **MOANING BOARDS! BOTTLED SOUND!**

WHINING GLASSES! Plus much more....

PRICES FOR ALL: Printed Books = £14.75 each plus P&P, CDROMs = £24.75 each plus P&P & VAT

Dr Mark's INSPIREducation 4

Order on-line TODAY!





MAGICAL SCIENCE 1 & 2

Video-Enhanced CDROMs!

Let 'Dr Mark' show you how to do it!

If you'd much rather watch a demonstration of how to deliver the experiment to the pupils, instead of following written instructions, then these two 'Video-Enhanced' CDROMs are made just for you! They contain the same written material as the CDROMs described opposite BUT ALSO all the studio-filmed versions of every single experiment as well, as described below, albeit here in a low-resolution MP4-Video format perfect for viewing by teachers on personal computers and even on their smartphones!

Note that these Video-Enhanced CDROMs are site-licensed, but the MP4-videos are licensed ONLY for the teachers' private use. You will need the HD-DVD SETS below for classroom use.

PRICE: £29.75 each VE-CDROM plus P&P & VAT

SCREEN SHOTS

VIDEO













MAGICAL SCIENCE 1 & 2 HD-DVD SETS!

AN INNOVATIVE NEW CONCEPT IN TEACHING SCIENCE! WATCH SCIENCE EXPERIMENTS ON TV IN CLASS!

The two DVD sets together contain high-definition studio-filmed video versions of all 85 science experiments described in the books & CDROMs of the same title opposite.

For each experiment, Dr Mark personally demonstrates: what you need, what to do, what happens, and how it works. Each experiment video-sequence usually lasts between 8 and 12 minutes for most experiments, giving a total running time for all 85 experiments across both sets of over 13 hours! The HD-DVD sets are site-licensed for classroom use on TVs, computers and whiteboards with DVD playing facility.

Watch a video demonstration at: www.DrMarkShop.com PRICE: £29.75 each HD-DVD SET plus P&P & VAT



EXPLOSIVE EXPERIMENTS

40 BRILLIANT & EASY SCIENCE EXPERIMENTS FOR KIDS USING THINGS YOU CAN GET FROM THE SUPERMARKET!

MATHEMAGIC & ARITHMETRICKS

FUN MATHS INVESTIGATIONS FOR KIDS USING NUMBERS, SHAPES & SOME BRAIN-BENDING PROBLEM SOLVING!

(Both suitable for Scientists & Mathemagicians age 7 upwards)

Drawing in Dr Mark's teachers' books, these two A4 cartoon-illustrated books have been specially written for the pupils themselves, to buy or borrow from the school library, to have fun exploring at home with their friends and families.

A FUN & WACKY WAY OF LEARNING SCIENCE & MATHS AT HOME!

PRICE: £12.75 each book plus P&P





Dr Mark's INSPIREscience™ & INSPIREmaths™ CPD IN-SCHOOL

Genuine Teachers' feedback about the CPD: "INSPIRING!" "A fantastic day..." "Excellent CPD day..." "Super ideas..." "Extremely useful..." "Amazingly useful CPD...

Be an inspiring Science & Maths Teacher! **Get Your Pupils Really Thinking!**

Practical & Creative Teaching to Engage ALL Your Pupils!

- Do you want to engage, inspire and even excite your pupils about science & maths?
- Do you have 'reluctant' pupils you need to engage about science or maths?
- Do you want dozens of tried-and-tested, 'high-impact', simple science and maths activities you can easily use in your regular science lessons, all designed to engage your pupils and get them thinking critically and creatively?

If you answered "YES!" to any of these questions, then this CPD day is for you!

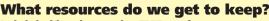
What's the CPD about?

This lively, inspiring and highly-practical CPD session will equip you and your teachers with dozens of easy to do, novel (and even fun!) science or maths activities, demonstrations and investigations for immediate use back in the classroom.

Practically all the activities have been adapted and used with Primary & younger Secondary pupils (5 – 14 year-olds) of ALL abilities, including Special Needs and 'More Able'/'G&T' pupils. They have proven especially effective with those pupils normally difficult to inspire or even engage about science and maths. Many of the activities can also be adapted for use with younger 3 to 5 year-old Primary pupils, as well as for older 14 - 16 year-old Secondary pupils too!

You will be given a broad range of activities that can be used to teach and illustrate a wide range of science and maths curriculum topics. They are also particularly effective for stimulating and developing the 'higher order' scientific and mathematical critical and creative thinking, enquiry and process skills in your pupils – including problem solving, communication and reasoning.

'Dr Mark' will show you how to 'age and ability adapt' the activities, and how they can be used equally well for: lesson-length investigations; concept illustration and discussion; quick and engaging 'lesson starter activities' (or 'lesson enders'); topic revision; homework investigations; curriculum enrichment; and for after-school 'clubs' and other extended school hours activities.



Included with each course is a FREE set of Dr Mark's relevant printed books and site-licensed

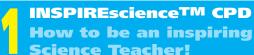


Creative Teaching & Learning for 5 to 14 Year-Olds!

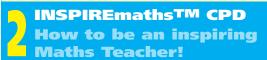
for Primary & Lower Secondary Pupils

YOU HAVE THREE CPD OPTIONS TO CHOOSE FROM





Topics covered include: 'Physical Process' (incl. Forces & Motion), 'Materials & their Properties' (incl. Solids, Liquids, Gases & Chemical Reactions) and 'Life Processes' (specifically Humans: senses, balance, strength and coordination). Particular focus and emphasis can be put on one or more of the listed topics if requested to meet the school's objectives.



Topics covered include: 'Number', 'Measurement, Shape, Position & Movement' and 'Handling Data & Information'. Particular emphasis throughout on creative problem solving, reasoning and communication. Particular focus and emphasis can be put on one or more of the listed topics if requested to meet the school's objectives.



(as featured on a 'Teachers' TV' documentary: 'INSPIRATION: Magic Science & Maths'!)

As the title suggests, this CPD option includes essential elements from both the above options. Particular focus and emphasis can be put on one or more of the listed topics if requested to meet the school's objectives.

DELIVERY OPTION & COSTS - Don't forget the 'NO FEE GUARANTEE'!

#1: Staff CPD Full Day (approx. 4.5 to 5 hours contact) @£595*

#2: Extended Day of Pupil Shows plus 1 or 2-hour Staff CPD Twilight session @£545 - £645*

#3: Staff CPD Half Day or CPD Twilight (approx. 2 to 3 hours contact) @£395*

*EXCLUDING travel costs, any overnight hotel B&B and VAT Contact us for full details and a quote

For more details you can email 'Dr Mark' via the website www.INSPIREcpd.co.uk or call him on 07966 182141



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GET THE VERY BEST OUT OF YOUR TEAM!

The most productive, effective, healthy and happy teachers can manage the high levels of stress inherent in teaching, maintain energy and well-being, and keep motivated to work towards their work and life goals.

Giving you the very best research-proven tools, techniques and tips, our CPD topic options are designed to address some of the most important factors that significantly influence the performance of each of your team and therefore the overall performance of your school.

Each of the three topic options opposite can be delivered either as:

- A whole-day on the same topic (up to 5 contact hours)
- A half-day on the same topic (up to 3 contact hours)
- A 1 to 1.5-hour shorter session on the same topic as part of a half day or as a twilight session - covering the essential and practical key ideas, tools, techniques and tips.

In other words, in a whole day you could have either one, two or all three different topics delivered to your staff, depending upon how much time you would like to give each topic and on your CPD needs.

'Pick-n-Mix' Your CPD Topics on the Same Day!

DELIVERY OPTION COSTS - Don't forget the 'NO FEE GUARANTEE'!

WHOLE-DAY (choose either 1, 2 or 3 topic options) @£545*
HALF-DAY (choose either 1 or 2 topic options) @£395*
TWILIGHT (choose 1 topic option) @£395*

'Dr Mark' & Nikki Biddiss Highly Experienced CPD Trainers

Mark & Nikki between them have many years' of supervisory, management and director-level experience, including staff CPD training. Nikki was a fast-tracked graduate for a national bank, by her late-20s becoming one of the youngest female directors in the bank's history, and then chose a career change into medicine, health and wellbeing. 'Dr Mark' has worked in colleges and schools since 1987. He has had four successful businesses, including writing several books, CDROMs and DVDs. Mark and Nikki have also both trained in the cognitive and behavioural sciences. To achieve all this Mark and Nikki have both needed to successfully manage stress, maintain high-levels of energy and wellbeing, and stay highly motivated to achieve their many work and life goals. They are thus both well qualified to deliver 'life-changing' CPD training.

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^{*}EXCLUDING travel costs, any overnight hotel B&B and VAT - contact us for a full quote

In-School Continuing Personal & Professional Development





As if life wasn't stressful enough, teaching is by any standard one of the most \$\infty\$ stressful professions. It is self-evident that unmanaged stress has adverse effects on a teacher's performance, and studies show that stress-related illness is responsible for a very high proportion of staff absenteeism. This course pinpoints the causes, symptoms and consequences of stress, and, most importantly, provides your team with the very best practical stress-busting tools, techniques and tips on how to effectively manage the numerous pressures of school and home-life, including time and workload, thereby managing stress proactively, and even managing stress to your advantage.

ENERGY & WELL-BEING How to feel fit, healthy, happy, energetic and truly alive!

Effective teachers need high-levels of energy, drive and enthusiasm, along with a sense of physical, emotional and mental well-being. Based on the latest cognitive and behavioural research, you and your team will learn how to maximise your energy, drive, enthusiasm and sense of well-being at school and at home. You will learn a range of practical and effective tools, techniques and tips including how to: create the right work-home environment and social network; have a balanced diet; improve your sleep; relax properly; exercise effectively; and maintain a positive mental attitude - all ingredients of a vibrant, happy and healthy life.

MOTIVATION & GOAL ACHIEVEMENT How to be, do & have what you REALLY want in work & life!

Maintaining motivation and goal achievement are vital parts of effective, successful and 'happy' living, in and out of school. Nothing is ever purposefully achieved without first setting a goal and working towards its achievement. The problem is, most people do not know the scientifically-proven tools and techniques for staying motivated and reaching their goals. So you and your team will learn the most effective cognitive and behavioural tools, techniques and tips for selecting, moving towards, achieving and maintaining goals in all areas of life - including school-life - to help you live a fulfilling life healthy, wealthy, happy and wise!

For more details you can either email 'Dr Mark' or Nikki via the website www.INSPIREcpd.co.uk or call on 07966 182141

Dr Mark's COOL SCIENCE & MATHS SHOWS IN-SCHOOL



NOTE: The above prices DO NOT include return travel expenses, charged per mile,

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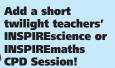
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Adaptable for Primary & Lower Secondary Pupils

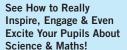


WANT **TESTIMONIALS?**

Look up 'Testimonials' on Dr Mark's main website to read lots of the great things that both teachers and pupils sav!



For just another £150, after a day of lively shows with the pupils, you and your teachers can spend another lively hour after school with Dr Mark! In this short twilight session. Dr Mark will show you just how easy it is to adapt the fun and novel activities seen in the shows to enrich and enliven your regular classroom lessons. Dr Mark will show you especially how to use the activities to stimulate the creative enquiry. investigation, problemsolving and reasoning skills in your pupils.



You also get a FREE set of the relevant Dr Mark **Book & CUSTOM CDROM** resources worth over £100 RRP!

NOTE: The above prices DO NOT include return travel expenses, charged per mile, or any necessary overnight B&B hotel costs. or VAT

or any necessary overnight B&B hotel costs, or VAT

NOTE: DR MARK HAS SEVERAL PUPIL & PARENT SHOWS TO CHOOSE FROM - for details visit: www.Dr-Mark.co.uk

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FREE TEACHERS' RESOURCES!

Subscribe to Dr Mark's 'FREE RESOURCES NEWSLETTER' today! Dr Mark currently has thousands of teachers who subscribe to his FREE RESOURCES NEWSLETTER from all over the world. When you sign-up - and it's FREE to subscribe too - then usually once each school term you will receive Dr Mark's latest newsletter, which will contain links to download one FREE science activity and one FREE maths activity - both usually totally new and not in any of Dr Mark's currently published resources, and both for use immediately in the classroom. You'll also receive other 'Dr Mark' news, including details of SPECIAL OFFERS.

Subscribe today @ www.Dr-Mark.co.uk

100% NO FEE GUARANTEE!

If you aren't happy with the day - then you don't pay!

Dr Mark can make such a bold guarantee because he is 100% confident about the quality of his service, based on years of teachers' and pupils' feedback, and constant, on-going self-evaluation. So if he doesn't get good feedback from you, your staff or your pupils (about the shows and workshops), then he won't bill you for the day or any expenses - not a penny! But he will leave you with the free teachers' resources and also let you choose an additional £100 worth of his 'Dr Mark' books, CDROMs and Digital Downloads as compensation (he's

NEVER had to do this, by the way!). He can't do fairer than that!

JUST WHO IS 'DR MARK'?

'Dr Mark' Biddiss (PhD)

- formerly a gas-man turned space-scientists and lecturer - is a Science & Maths Education Consultant, Teacher



Trainer and Author. He is listed on the Scottish GTC register of 'Approved Providers', and is recognised by many education authorities as one of the UK's leading inspirational and motivational presenters to both children and adults alike

Since 1997, Dr Mark has visited many hundreds of schools with his novel and lively pupil shows, hands-on workshops and teachers' CPD/INSET sessions. He has presented to thousands of teachers and hundreds of thousands of pupils.

Up to 2012, Dr Mark wrote and produced eighteen teachers' and pupils' resources titles in the format of printed books, CDROMs, e-book digital downloads and HD-DVDs. These resources are used by thousands of teachers across the UK and overseas, and are recommended by a number of teacher training colleges.

In 2012 Dr Mark, in collaboration with a film production company, filmed and released six innovative educational DVD sets of science experiments. Dr Mark's material is also behind the 'EasyHomeScience' website pitched especially at home educators. The same multi-media approach is intended for Dr Mark's maths material.

Dr Mark's client list includes many high-profile clients, including local government education authorities, and he is a regular invited speaker at numerous teachers' conference events all over the UK, including over ten years at the TES events.

Dr Mark's was featured in a Teachers' TV programme about his work: 'INSPIRATIONS: Magical Science & Maths'.

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